The National Case Management Network invites you to become a sponsor of our 7th Annual Conference and Expo: **Raising the Bar for Case Management Together.**

As a sponsor, you will benefit from multiple opportunities to showcase your specific services and become better acquainted with Canadian Case Management professionals. You will also have the opportunity to be a featured speaker in our Rapid Podium Series.

The conference – to be held September 26th and 27th, 2013, at the Grand Hotel in Toronto – brings together leaders and delegates from different sectors and disciplines to tackle critical issues affecting patient/client outcomes. In this collaborative learning environment, we will all join forces to bring Case Management to a higher level.

As a sponsor, your organization will show both leadership and commitment to Case Management. The benefits you will receive include:

**Pre-Conference Visibility and Promotion**
- Sponsorship acknowledgement in all pre-conference marketing materials including NCMN’s weekly newsletter ‘News You Can Use’ and the Conference Registration website;
- Distinctive visibility on the NCMN home page for your logo, a 50-word company profile statement, and a link to your company website.

**On-site Engagement and Awareness**
- An exhibit table in the Exhibitors Hall, including two conference registrations;
- Participation in our 15-minute Rapid Podium Series and an opportunity to share your unique perspective, vision and concerns;
- Recognition at Opening and Closing Remarks;
- Introduction to 200 conference delegates from hospital, community, government, and other sectors;
- High visibility on on-site plenary room screens throughout the conference;
- Colour logo placement on the sponsorship page of the on-site conference program;
- Distribution of your marketing materials directly to delegates;
• List of all registered delegates on opening day (due to the Privacy Act (PIPEDA) only delegates who agree to release their contact information will be included).

Post Conference Impact and Outcomes

• On-going brand recognition with your logo appearing weekly in NCMN’s ‘News You Can Use’ for one year following the conference;
• The opportunity to post company announcements and events on ‘News You Can Use’;
• Your logo on NCMN’s website will remain posted for an entire year;

We have held the cost of sponsorship this year to $5,000, and we would be happy to answer any questions you might have.

Sincerely,

Joan Park
Kerri Benn
Co-chair
Co-chair

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About The National Case Management Network

Founded in 2006, the NCMN is a non-profit organization with a mandate to promote excellence and professionalism for case management through education, networking opportunities and the establishment of a Canadian Case Management body of knowledge. Membership comprises individuals and organizations in more than a dozen diverse health and social service sectors across the nation.

“NCMN has become the go-to source for Canadian Case Management expertise and knowledge,” says Joan Park, President.
RAISING THE BAR FOR CASE MANAGEMENT TOGETHER

SPONSOR

Primary Contact:

Dr. /Mr. /Mrs. /Ms. First Name: ________________________ Last Name________________________________________

Job Title: ___________________________ Company: ______________________________________________________

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Method of Payment: Please add 13% HST and forward cheques payable to NCMN:

☐ Cheque

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Signature: ____________________________